Press Release Oct 2011



GrowABrain in Association with LBi Presents:

CLEYES OSED

An Exhibition of Artwork by Russell Hardman

Tue 18th Oct - Thu 17th Nov 2011 Opening Night: Fri 21st Oct 7-9pm



CLEYES OSED is an exhibition of new work by UK artist and illustrator Russell Hardman LBi Atlantis Building, Truman Brewery, Brick Lane 18th Oct-17th Nov 2011

Representing **GrowABrain** Russells latest work comprises large format PVC vinyl digital prints, upholstered volumenbilder, various prints, silkscreened t-shirts and large format paintings, the largest of which, the 6 x 9 foot *'Ancient Confessions'*, took 6 months to complete.

This past year Russell has been working extensively with the band **Dodgy** producing illustrations, t-shirts, posters and also producing all the artwork for their upcoming album, 'Stand Upright in a Cool Place'.

Letter from psychedelic artist Abe Gurvin:

Hey Russell, Intrepid Voyageur, Cultural Savage, Fellow Sojourner Into The Nether Worlds, Explorer of the Phantasmical, and Kindred Spirit. Your artwork, full of lucidly liberating visual iconography and earnestly iconoclastic imagery is a Delight. It's sheer holographic quantum gravity ranks it up there on my pantheon. A refreshing blast of hyperventilated Rx antidote to blast through the mundane matrix of Illusion. You are The Real Deal and my advice is worth just what it cost, but I'll give it to you straight anyhow: "KEEP IT UP, whatever the hell it is you are reaching toward and wheresoever this wild ride may take you." I would add to fear not serendipitous sidetracks and foolhardy and anguished diversions, all of my demi-gods and goddesses have clay feet and abound with such, whether it be the potpourri of groups represented in the Rhino Nuggets collection or Janis Joplin, or say the rapturously spellbinding Jimi Hendrix or the visionary mind-expanding sacreligious ramblings of John Lennon, Terrence McKenna, R.Crumb and even Carlos Castaneda (of fact or fiction). They all were pioneers and transformational trailblazers into the infinite, expanding the doors of perception, and contributed to assisting us mere mortals to break through and emerge beyond the dark Platonic shadow worlds to Places of Heart, Soul and Substance and you too often get there in your chosen craft.

Do check in now and then, push the boundaries of what was thought possible, and share your Vision. Abe Gurvin



Ancient Confessions...
© Russell Hardman 2010



The Drug (Movie Poster) © Russell Hardman 2011



Good Morning/Sleep Well © Russell Hardman 2011



Dodgy Merch © Russell Hardman 2011

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Listing Information

Dates:	18 th Oct - 17 th Nov	Opening Event:	Fri 21st Oct 7pm - 9pm
Address	LBi Atlantis Building Truman Brewery, 146 Brick Lane London E16 RU	Tube: Train: Price:	Liverpool Street Liverpool Street FREE ADMISSION
Opening Hours:	Fri 21st Oct (Opening) 7pm - 9pm Mon-Fri: 9am - 6pm (18th Oct - 17th Nov)		



Don't Follow a Path. © Russell Hardman 2011



Dodgy/Band on the Wall © Russell Hardman 2011



Step Inside Love © Russell Hardman 2011



Heroes and Villains © Russell Hardman 2010

Editor's Notes

LBi

LBi is a global marketing and technology agency blending strategic, creative, media and technical expertise to build business value. We help companies of all shapes and sizes decide what's next for their business - and then we take them there.

Along with our media arm bigmouthmedia we define and execute transformational digital strategies for our clients. Across our 24 offices in 16 countries, there are more than 1,800 digital specialists collaborating with brands to enrich people's lives via service design, branded content, mobile, CRM and social media. We also set the pace in digital display, search affiliate marketing, usability and analytics.

GrowABrain

What is GrowABrain?

GrowABrain is the brainchild of artist and illustrator Russell Hardman. 'Grow a brain' is the artist's statement both to the world and to himself. One man's struggle within the limitations of his own mind. Desperate in his attempts to avoid the Dodo's conundrum, Russell set up GrowABrain to try and achieve the impossible. And guess what! It's working, in a recent interview with the artist he admitted that his brain is growing! GrowABrain studios was set up in 2010 to facilitate Russell's artistic practices.

Most recently GrowABrain studios has been working extensively with British music institutuion Dodgy, teaming up to spearhead the psychedelic revolution with a new album release in January 2012, 'Stand Upright in a Cool Place'.

For information and updates on Russell's recent activities visit: www.growabrain.co.uk

Contacts

For further information / Use of pictures / Interviews

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Images









Bird Temple © Russell Hardman 2011

Penguin Revelation © Russell Hardman 2011

Volumenbilder © Russell Hardman 2011

Cleyes Osed Beatles © Russell Hardman 2011



Single Generation © Russell Hardman 2011



Cleyes Osed Wilburys © Russell Hardman 2011



Rubber © Russell Hardman 2011



Custard Cream Wallpaper © Russell Hardman 2011

Ends

Websites



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